Entrepreneurial Mindsets

1. CREATIVITY
   Always ask “why?” and “what if...” to seek new and creative ways of learning and doing.

2. TEAMWORK
   It’s rare for someone to accomplish things alone. Seek out teams with diverse perspectives, skills, and talents.

3. PUBLIC SPEAKING
   Recognize your potential to learn and accomplish anything you work hard to achieve.

4. OPPORTUNITY ANALYSIS
   Entrepreneurs look for different patterns and trends to see if an idea will be successful and if it’s the right time to get started.

5. MARKET RESEARCH
   It’s important to gather information about your potential users so you can turn your ideas into something they will want.

6. DESIGN THINKING
   To develop effective solutions, entrepreneurs need to put the user first and seek out feedback in order to design with uses in mind.

7. PITCHING
   Rallying people around your idea is critical! Effective “pitches” to potential users and investors are clear, short, and persuasive.

Entrepreneurial Skills

1. CREATIVITY
   Being creative means being bold and imaginative and not limiting your thinking to what’s already done.

2. TEAMWORK
   It’s rare for someone to accomplish things alone. Seek out teams with diverse perspectives, skills, and talents.

3. PUBLIC SPEAKING
   Recognize your potential to learn and accomplish anything you work hard to achieve.

4. IDEA GENERATION
   The key to innovation is to let your mind spread its wings and fly. The more ideas the better, wild and silly ideas welcome!

5. OPPORTUNITY ANALYSIS
   Entrepreneurs look for different patterns and trends to see if an idea will be successful and if it’s the right time to get started.

6. MARKET RESEARCH
   It’s important to gather information about your potential users so you can turn your ideas into something they will want.

7. DESIGN THINKING
   To develop effective solutions, entrepreneurs need to put the user first and seek out feedback in order to design with uses in mind.

8. PROTOTYPING
   Entrepreneurs create prototypes—simple models to explain their idea, get feedback, and learn how their product can be improved.

9. BUSINESS MODEL
   Business models help answer questions like: What will it cost to make your product? What should you change?

10. PITCHING
    Rallying people around your idea is critical! Effective “pitches” to potential users and investors are clear, short, and persuasive.

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